

How do we utilise cookies?

Our website employs Google Analytics to gather data from our cookies, assisting us in determining the number of visitors to our site, the duration of their stay on specific pages, the links they click on, and which sections of the site they find most beneficial. This aids us in enhancing our website and the services we offer.

Using cookies allows us to tailor our website more aptly to your needs by introducing new content, and it also permits us to oversee our website's performance to ensure you receive an optimal experience.

Google Analytics does not recognise individual users of our website. For further details about Google Analytics, please refer to Google's privacy policy.

Google may utilise the anonymous activity tracked on our site and might suggest other sites you may find interesting.

To support Google display advertising features, we incorporate Google Analytics tracking code.

For remarketing purposes, we use cookies, which include the Facebook pixel and Google remarketing. More details about Google remarketing can be obtained from its official site.

Additionally, we use certain cookies that are crucial for the seamless functioning of the website, and others, for instance, that let you share our content on social networking platforms like Twitter or LinkedIn, or ensure videos on the site are displayed properly.

Can I choose to opt out of remarketing?

You have the option to withdraw from the Google Analytics advertising features you utilise; guidance on this can be found on Google's website. Facebook remarketing can be opted out of via your ad settings.

How can I prevent cookies from being set up on my computer?

You have the ability to delete cookies from your computer whenever you choose by altering your internet browser settings. Typically, these settings can be located under Privacy or Options tabs in the preferences panel accessible from your browser's main menu (often listed under headers such as Edit, Tools, Options, or for Mac users, under the menu option bearing the name of the application in use).

If you adjust your internet browser settings to decline all cookies, you might be unable to access certain sections or features of our website.

To acquire more knowledge about cookies, including viewing which cookies are active and learning how to manage or remove them, visit All About Cookies.